

# **New Ventures: How to Get Started and Involved**

Eric Burger

SNHU

October 14, 2008

IEEE NH Computer Society Seminar

**DO YOU WANT TO BE AN ENTREPRENEUR?**

Copyright © 2008, Eric William Burger. All  
Rights Reserved

# Kinds of Ventures

- Many different types
- Different expected outcomes

# What to Start?

- VC economics
- Realistic outcomes
- Impacts of getting it wrong

# New Hampshire Ventures

- Vibrant, or non-existent
- Good news / bad news: Boston is close
- Importance of top-shelf VC

# What Should I Start?

- What's hot / what's not?
  - If it's hot, it's too late!
- Broad categories; not just google or iRobot
- What you believe and what you know
  - Kids vs. old folks

# IT in a Startup

- IT in an IT startup
- Lots of opportunity for IT in modern startup
  - Complex IT infrastructures
  - Distributed work forces
  - Outsourcing / virtual organizations

# IT Challenges

- Founders probably used social networking tools to create company
- How to capture functionality
  - Make enterprise ready
  - Without going backwards
- How to balance growth and flexibility



**AM I READY?**

# Positive Aspects

- Control
- Impact
- Take on world / help change world

# Summary

- Start in New Hampshire!
- Easy
- Fun
- Rewarding
- Unexpected risk profile

# QUESTIONS & DISCUSSION

Copyright © 2008, Eric William Burger. All  
Rights Reserved

# Thanks

Eric Burger  
e.burger@ieee.org